

# COVER SHEET

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SEC Registration Number

THE KEEPERS HOLDINGS, INC.  
FORMERLY DA VINCI CAPITAL  
HOLDINGS, INC.

(Company's Full Name)

NO. 900 ROMUALDEZ ST., PACO,  
MANILA

(Business Address: No. Street City/Town/Province)

CANDY H. DACANAY-DATUON

09178612459

(Company Telephone Number)

1 2 3 1

Month

Day

SEC FORM 17-C

(Form Type)

0 5 3 0

Month

Day

(Secondary License Type, If Applicable)

Dept. Requiring this Doc.

Amended Articles Number/Section

Total No. of Stockholders

Total Amount of Borrowing

Domestic

Foreign

\* SEC Personnel concerned

File Number

LCU

Document ID

Cashier

STAMPS

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SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES  
REGULATIONS CODE AND SRC RULE 17.2 (C) THEREUNDER

Date of Report	November 15, 2023
SEC Identification Number	24015
BIR Tax Identification Number	000-282-553
Name of Issuer as specified in its charter	<b>The Keepers Holdings, Inc.</b>
Address of principal office and postal code	No. 900 Romualdez St., Paco, Manila, 1007
Industry Classification Code	
Issuer's Telephone Number	0917-8612459
Former Name	<i>Da Vinci Capital Holdings, Inc.</i>
Securities registered pursuant to Section 8 and 12 of the SRC or Sections 4 and 8 of the RSA	Number of Common Shares – 14,508,750,313
Indicate the item numbers reported therein	Other Matters/Event

**Other Event:**

Please see attached The Keepers Holdings, Inc. 9M 2023 Results Investor Presentation.

**SIGNATURE**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**THE KEEPERS HOLDINGS, INC.**

  
**ATTY. CANDY B. DACANAY-DATUON**  
Assistant Corporate Secretary and Compliance Officer

Maker's  
SIV Mark

TULLAMORE  
DEW  
EST. 1829  
The Legendary  
IRISH WHISKEY

Ballantine's

CHIVAS



MALIBU



perrier



B  
BEEFEATER  
LONDON

FIJI  
WATER

SANTA CAROLINA  
CHILE 1875



Captain  
Morgan



1800  
TEQUILA



Jägermeister



SINCE 1924  
JINRO

TRADE MARK  
THE SINGLETON



HEREDEROS DEL  
MARQUÉS DE RISCAL



ALFONSO I



ABSOLUT  
VODKA

Tanqueray

친구  
CHINGU SOJU



JOHNNIE WALKER



ROYAL SALUTE  
SCOTCH WHISKY

HENDRICK'S  
DISTILLED AND BOTTLED IN SCOTLAND  
GIN

Penfold's

GILBEY'S  
Special Dry  
GIN

Ketel One  
VODKA

Jose Cuervo

Vino Fontana



MOMPÓ  
Mass Wine since 1850



CARLOS I

THE  
GLENLIVET



DISARONNO  
ORIGINALE



TEQUILA  
ROSE  
STRAWBERRY  
CREAM

Kahlúa

STRONG  
ZERO

the  
Saints



WOLF BLASS

CÎROC  
ULTRA PREMIUM VODKA



The Keepers  
Holdings



**The Keepers Holdings, Inc.**

**9M 2023 Results Investor Presentation  
November 2023**

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## Disclaimer

*THIS PRESENTATION HAS BEEN PREPARED BY THE COMPANY WITH PRINCIPAL OFFICE ADDRESS AT  
NO. 900 ROMUALDEZ ST. PACO, MANILA.*

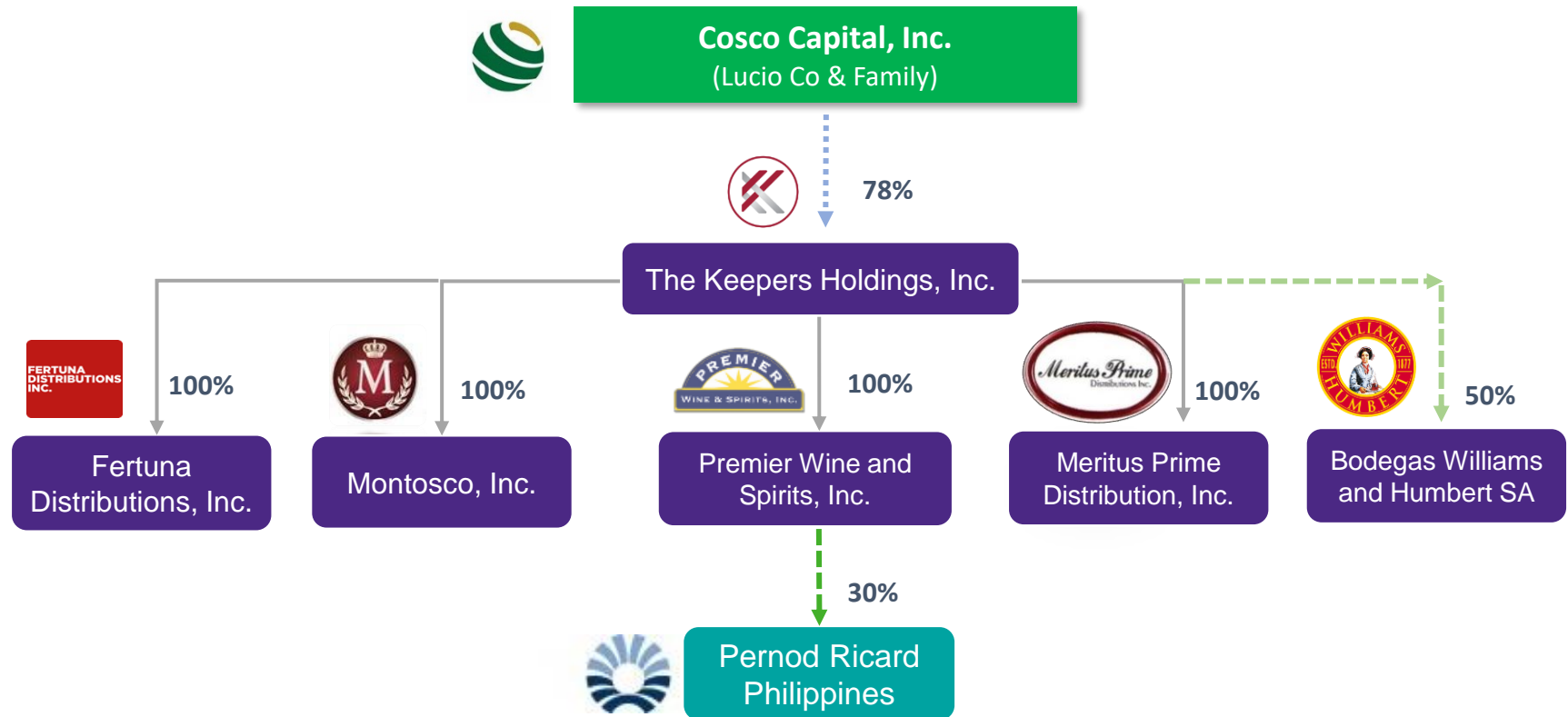


## Opening Remarks



## Company Overview

# Company Overview: Keepers Group



## LEGEND

- Wholly-owned subsidiary
- Partially-owned subsidiary
- Investment in joint venture
- Investment in associate

1

Leading market position in the imported spirits distribution segment in the Philippines.

2

High potential for rapid growth in the imported spirits segment on the back of an expansive and well-curated product portfolio.

3

Well-positioned to capture the premiumization consumer trend in the Philippines.

4







































Extensive and long-standing relationships with brand owners who are global market leaders.

5

Strategic and sustainable expansion plan complemented by synergistic relationship with Cosco Capital group, allowing the Group to widen its market reach.



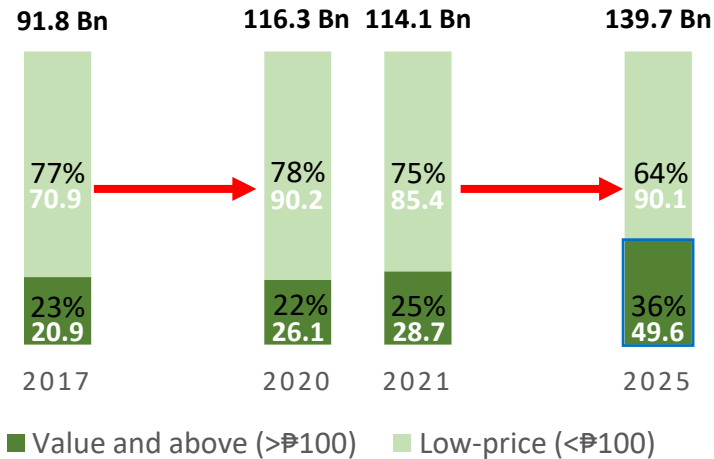
KEEPR has established market leadership in all leading categories of the imported spirits segment<sup>1</sup>.

Non-Cognac Brandy	# 1							
Blended Scotch	# 1		# 2	 ROYAL SALUTE SCOTCH WHISKY				
Malt Scotch	# 1		# 2	 JOHNNIE WALKER				
US Whiskey	# 1		# 2					
Soju	# 1							
Cognac	# 2							
Vodka	# 1		# 2					
Gin	# 1							
Rum	# 2							
Agave	# 1							
Flavored Spirits	# 1		# 2					
Irish Whiskey	# 1			Note 1 – References to the ranking is within the imported spirits segment, according to IWSR.				

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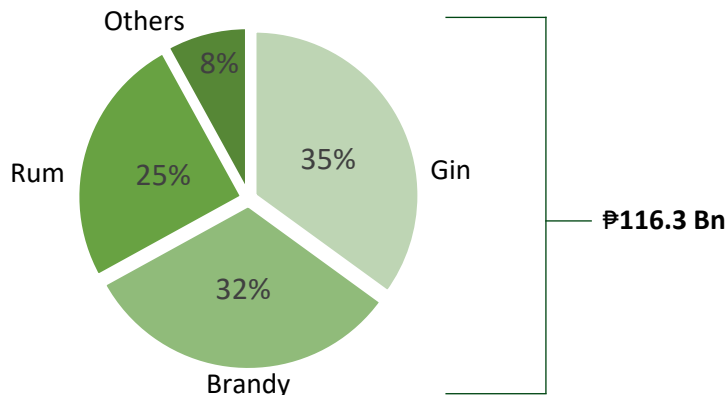
The spirits segment is undergoing shifts in consumer preferences in favor of higher-quality, premium offerings – a phenomenon that the Group has and will continue to capitalize on to gain ground against local competitors.

## Spirits Consumption Evolution by Price Segment (RSV in ₱ Bn)



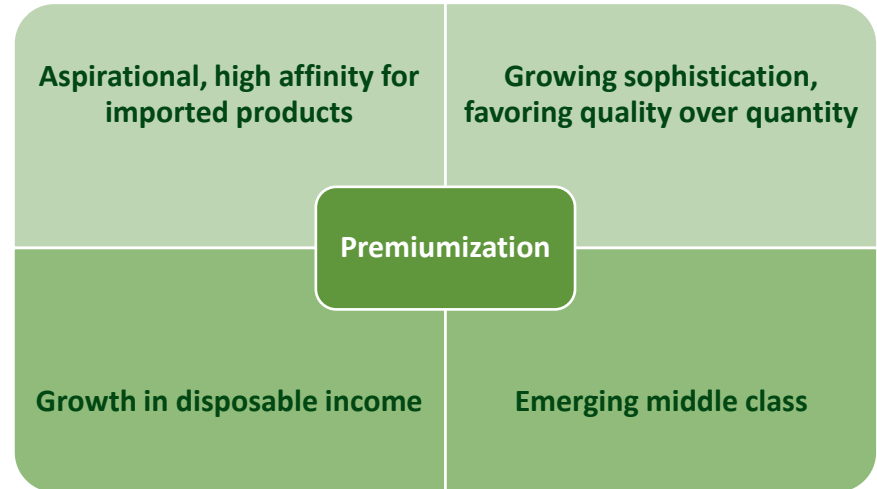
Source: IWSR

## Spirits Consumption 2020 (RSV)



Source: IWSR

## Filipino Consumer Trends



## Spirits Premiumization Trend

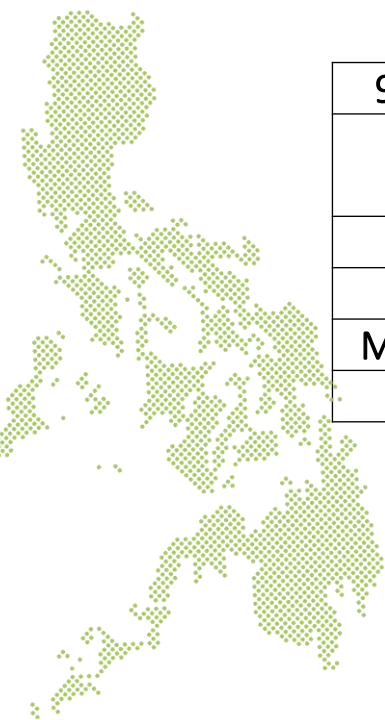


The Company's strategic structure ensures a cultural fit with the brand owners and faithfulness to the intricacies of the branding of each product.



The Group has an extensive distribution ecosystem with over 200 distribution partners that sell its products across all fringes of the Philippine archipelago.

### Cosco's Grocery Retail Network



9M 2023	PUREGOLD	S&R
Metro Manila	148	12
Luzon	269	8
Visayas	50	2
Mindanao	14	2
<b>Total</b>	<b>481</b>	<b>24</b>

### Third-Party Distribution Partners

- ✓ Grocery Retailers
- ✓ Sub-Distributors
- ✓ Wholesalers
- ✓ E-commerce / Online Retailers
- ✓ Others



### On-Premise Channels

- ✓ Bars
- ✓ Restaurants
- ✓ Hotels
- ✓ Clubs
- ✓ Others



C-D Segment

**KEEPR**

A-B Segment





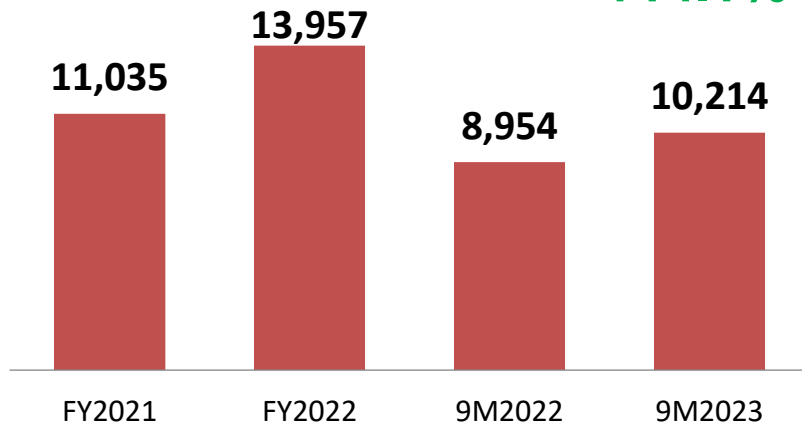
## Financial Highlights

# Financial Highlights – 9M 2023

(In PHP millions)

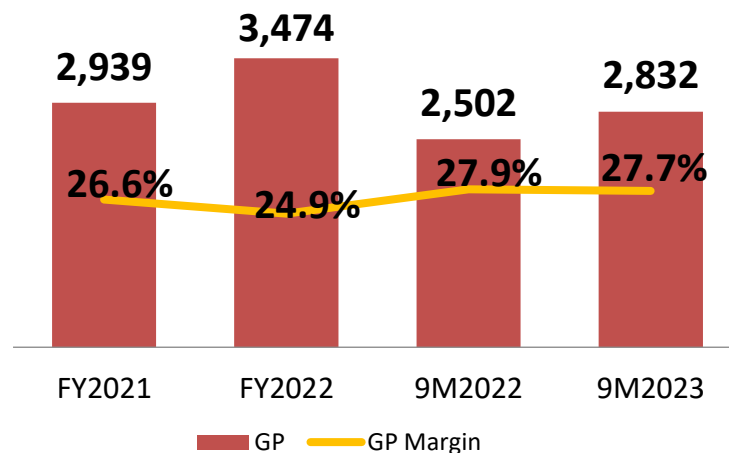
## Revenues

+14.1%



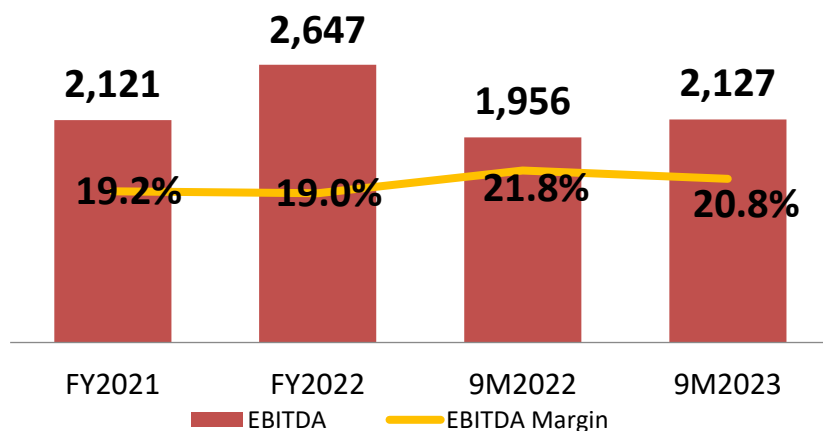
## Gross Profit and Margin

+13.2%



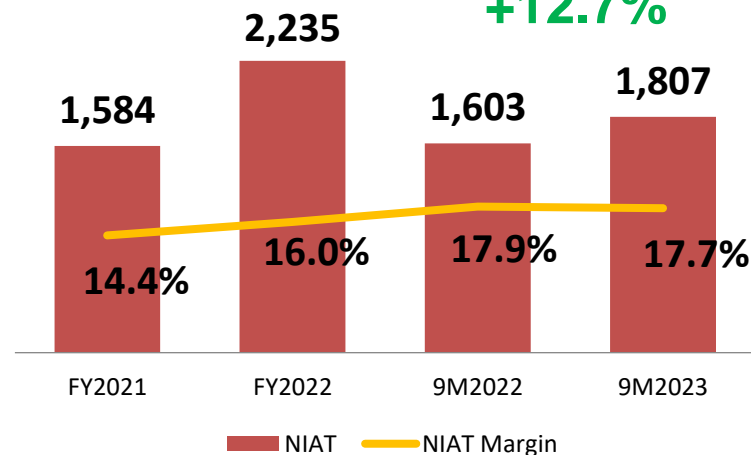
## EBITDA and Margin

+8.7%



## Net Profit and Margin

+12.7%



## Record Date

- Jan 10, 2022 – Php 0.024/share      30% payout of prior year's NI
- Jan 10, 2023 – Php 0.054/share      50% payout of prior year's NI



Q & A



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**Thank You!**

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